

CHRISTMASVILLE™

2011 ChristmasVille Event & Publicity Form

****Must be received by Sept. 1, 2011 to be included in the Festival Guide**

This information will be used to list your event in the ChristmasVille festival guide as well as the publicity website and other media materials as space allows. It is your responsibility to email Candy Clapp at cclapp@cityofrockhill.com immediately if any information changes after submission. We may or may not be able to correct it depending on when the information is received.

You must include the following phrase in all of your activity marketing pieces in order to be considered for inclusion in the ChristmasVille Festival Guide: Your event name is part of ChristmasVilleRockHill.com.

Please try to **TYPE** this in Arial and email to Candy.
If you do not have Word, you may print clearly and send.

Event Title (please Bold): Reindeer Romp 5k

Coordinated by (italic, if applicable): Piedmont Medical Center's

Date(s), Dec. 3 Day: Saturday Time(S): 9:00am

Location: Downtown Rock Hill Physical Address: ?

***Description (2-3 sentences):**

Join Piedmont Medical Center for our 4th annual Reindeer Romp 5K that begins and ends in historic Old Town - the run ends with a flurry of "snow" and post race ChristmasVille activities. Preregister online at www.sportoften.com. and pay only \$20, or pay \$25 the day of the event. Registration includes race tee shirt. Participants may report to registration tent on Main Street beginning at 7:00 AM to pick up their Piedmont Medical packet.
(Rain or shine)

Ticket Price: \$20 or \$25 day of race

How/Where to purchase tickets:

Reservations needed? www.sportoften.com

Tickets Available at Door?

Is the event cancelled for rain or inclement weather? Rain or Shine

Is there an alternate location for inclement weather?

Physical address of alternate location:

Contact Person for additional information: Kim Brock

Mailing Address with Zip Code: 222 S. Herlong Ave Rock Hill, SC 29732

Work Phone: 803-329-6828

Cell Phone: 803-517-8772

* ChristmasVille reserves the right to edit this description for space requirement to fit in the printed festival guide and on the website.