

ChristmasVille Art Market

Presented by the Old Town Association

December 2-4, 2011

Deadline for Submission is November 1, 2011

You are cordially invited to take part in the Art Market at Rock Hill's fourth annual ChristmasVille event. We are pleased to announce that for the fourth year in a row, ChristmasVille was awarded **SC Event of the Year** at Carolina Showfest. The ChristmasVille Art Market will display only the finest arts and crafts. Retail gift vendors will be in another location. All applications will be submitted to a panel of qualified art professionals.

General Information and Facilities

The ChristmasVille Art Market will be staged in the Palmetto Room (www.palmettoroom.com) located in historic downtown Rock Hill. Overnight security will be provided. *ChristmasVille is not responsible for theft or loss. Electricity is limited to 110 volts.* Exhibitors must provide their own extension cords, power strip, accent lighting, chairs, and tables with floor length covering. Exhibitors who do not comply with electrical standards may be asked to leave without a refund.

Rules: Fine Art and Craft

1. Sponsor will provide 8 ft. x 10 ft. space, limited 110 volt electrical connection and marketing within a secure venue.
2. Exhibitors must be 18 yrs. or older and are responsible for easels, screens, and other exhibiting accessories. Exhibitors are expected to maintain an attractive and uncluttered space.
3. All work must be original and made by the exhibitor within the last 4 years. The exhibitor must occupy and maintain the display for the duration of the ChristmasVille Art Market.
4. Reproductions of paintings, including "giclee prints" are acceptable but must be clearly labeled as reproductions and should not make up more than 50% of the artist's total inventory.
5. Display of signs indicating discounts or otherwise reduced artwork, is prohibited. Artists may negotiate prices with patrons at their own discretion.
6. Unacceptable items include, but are not limited to, anything made from kits or commercially produced molds. Sponsor reserves the right to remove work deemed unacceptable or obviously different from work represented in application.
7. Due to our normally mild winters, the festival will not be canceled due to inclement weather. However, in the case local roads are deemed unsafe for driving, the Art Market will be rescheduled at a later date.
8. **HOURS** Set-up: Friday, December 2, 2011 10:00 AM – 3:30 PM
SHOW Friday, December 2, 2011 4:00 PM – 8:00 PM
Saturday, December 3, 2011..... 10:00 AM – 7:00 PM
Sunday, December 2, 2011.....12:00 Noon – 5:00 PM

No breakdown before 5:00 PM Sunday will be permitted.

Inquiries may be addressed to: ChristmasVille Art Market
c/o Lauren Jones
8032 Bryson Road
Fort Mill, SC 29707
ljones@familytrust.org

Estimated Crowd Attendance: 10,000

For additional information about **ChristmasVille**, please log on at www.ChristmasVilleRockHill.com

We're also on **facebook** at: www.Facebook.com/ChristmasVille

*ChristmasVille is a partnership between the City of Rock Hill and the Culture & Heritage Museum.
For more information on Vernon Grant, please visit www.chmuseums.org.*

*This project is funded in part by the Arts Council of York County and the South Carolina Arts Commission
which receives support from the National Endowment for the Arts.*

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Artist will be notified within three weeks of receipt of application

Name/Organization: _____ Contacts Person: _____

Mailing Address: _____ Home Phone: _____

City: _____ State: _____ Zip: _____

E-mail: _____ Website: _____

Fax: _____ Business License #:(required if you participate in 3+ shows per year)

Categories – one category per booth. Additional categories require additional applications along with fees and slides. Select the category best fitting your work.

- | | |
|---|--|
| <input type="checkbox"/> Fine Art, Painting | <input type="checkbox"/> Glass |
| <input type="checkbox"/> oil, acrylic, watercolor | <input type="checkbox"/> Metal |
| <input type="checkbox"/> Graphics, Original Printmaking | <input type="checkbox"/> Wood |
| <input type="checkbox"/> Sculpture | <input type="checkbox"/> Fiber, Needlework |
| <input type="checkbox"/> Photography | <input type="checkbox"/> Jewelry |
| <input type="checkbox"/> Ceramics – Pottery | <input type="checkbox"/> Basketry |
| <input type="checkbox"/> Mixed Media | <input type="checkbox"/> Other |

Describe your work and be specific about the materials used:

Submit 5 slides, photos, CDs, or digital images of your work with a description of each for the judging process:

- | | Art Medium | Size of Work | Price |
|----|--------------------------|--------------|-------|
| 1. | | | |
| 2. | | | |
| 3. | | | |
| 4. | | | |
| 5. | Picture of booth display | | |

JURY FEE PAYABLE WITH APPLICATION - DUE BY AUG. 1, 2011. BALANCE DUE NO LATER THAN NOV. 1, 2011

Space - 8 ft. x 10 ft

- \$25 Jury Fee (NON-refundable)
 \$250 Booth Fee (Refundable if applicant not approved for festival)
 \$25 discount for wearing Dickens-style costumes

The undersigned exhibitor agrees that he/she will be responsible for loss of or damage to artwork, to be responsible for personal injury during the festival, and agrees to sign an Indemnity and Release Form (which is enclosed or can be downloaded from www.ChristmasVilleRockHill.com) thereby releasing the Old Town Association from any claims whatsoever. The exhibitor agrees to have any slides/photos/CDs used for publicity purposes and further agrees to abide by all rules and instructions established by the festival committee.

Signature: _____ **Date:** _____

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Artist(s) Checklist

Items provided by ChristmasVille:

- Limited electricity (110 volt only)

Fees Included:

_____ Jury Fee \$25 (non-refundable; due with application)

_____ Booth Fee: \$250

_____ Dickens Costume Discount \$25

**Balance Due Nov. 1, 2011 – No Exceptions
No refunds for space after November 22, 2011**

_____ Dickens Costume Discount: \$25

_____ Checks made payable to: **ChristmasVille**

_____ Indemnity and Release Form signed and included

_____ Other needs addressed:

Return completed application form and other materials and fees to:

ChristmasVille Art Market

c/o Lauren Jones

8032 Bryson Road

Fort Mill, SC 29707

ljones@familytrust.org

(803) 517-7709

www.ChristmasVilleRockHill.com