



Rock Hill's 6th Annual CHRISTMASVILLE

December 2 - through December 4, 2011



Deadline for Applications: November 1, 2011 Food Vendor Application Form



ChristmasVille was voted **SC Event of the Year** for the **fourth** year in a row. In addition, the Southeast Tourism Society has selected ChristmasVille as a Top 20 Event in the Southeast Region. This is a juried show with limited space. Our goal is to create a 19th Century Dickens style theme. All food booths or trailers must be decorated in such a manner. A \$50 discount is given to vendors who wear Dickens costumes (for costume suggestions see www.ChristmasVilleRockHill.com).

A) CONTACT INFORMATION:

Contact Person: _____

Name of Group or Business: _____

Business License #: _____

Mailing Address: _____

City, State & Zip Code: _____

Telephone with Area Code: Weekdays _____ Home _____

Fax: _____ E-mail: _____

B) ELECTRICAL NEEDS: Limited Electricity provided. ___ # Outlets ___ Amps/Volts Needed; ___ None; ___ Other
Vendor must provide own extension chords, power strip, and accent lighting.

C) SPACE NEEDS: A 10'x15' space is standard . Units that are 10 x 20 will be charged an additional amount. Any unit larger than 10' x 20' may not enter unless approved by Festival Director Candy Clapp in advance.

Size of Unit	Space Fee	Discount with Costumes
10' x 15'	\$275	\$225
10' x 20'	\$375	\$325
10' x 30'**	\$475	\$425

****Space is limited.**

D) HOURS: Set-up: Friday, December 2, 2011.....8 AM – 11:30AM
 Show:
 Friday, December 2, 2011 11 AM – 9 PM
 Saturday, December 3, 2011 8:30 AM – 8 PM
 Sunday, December 4, 2011..... 12 NOON – 5 PM

Applicants are responsible for the following: Complete and return application with three pictures of merchandise, submit appropriate space fee as described in the chart below - **Checks only to: ChristmasVille** - follow all applicable DHEC regulations - for a copy of DHEC regulations at www.scdhec.gov, provide a copy of your Certificate of Insurance with the **Old Town Association** listed as an Additionally Insured.

E) THEME: A discount will be given to those vendors who wear Dickens style (Nineteenth-Century) costumes during operating hours. We also **require** that your booth or trailer be decorated with tasteful holiday greenery or Dickens themed decorations. All vendor personnel will comply with the costume theme in order to receive discount.

_____ Yes, we will wear Dickens costumes in order to receive the \$50 discount.

Rock Hill's 6th Annual
CHRISTMASVILLE

December 2 - through December 4, 2011

_____ I agree to decorate my booth or trailer in Dickens holiday theme (required)

PRODUCTS TO BE FEATURED: Only Coke products can be sold at the festival. Please describe fully ALL FOOD AND OTHER BEVERAGES to be featured at booth, complete with menu prices (use back of application for additional space). **Items not listed on application may not be sold without written permission.** Vendors who do not comply with application guidelines may be asked to leave without refund. Please be specific in the description in order for duplications to be minimized. To help insure vendor success ChristmasVille reserves the rights to limit products you sale in advance of the show if we have other vendors already selling this product. Please note that on Saturday, December 4 you have a good opportunity to sell **breakfast** foods. Last year's Reindeer Romp 5K (9AM start time) brought over 1,000 runners who were very hungry following the race.

Please describe all food and other products for sale. If possible, please try and use holiday foods or names when putting together your menu.

Attach three photographs of product and vendor display/equipment.

Signature: _____

Date: _____

Print Name: _____

Company: _____

Return completed application along with other materials and fees to:

York County Natural Gas Authority
Att: Ron Russell
P.O. Box 11907
Rock Hill, SC 29731-1907
(803)230-2276
ron.russell@ycnga.com
www.ChristmasVilleRockHill.com