



# Rock Hill's 5th Annual CHRISTMASVILLE



December 2 - through December 5, 2010



## Deadline for Applications: November 1, 2010 Food Vendor Application Form

ChristmasVille was voted **SC Event of the Year** for the **third** year in a row. In addition, the Southeast Tourism Society has selected ChristmasVille as a Top 20 Event in the Southeast Region. This is a juried show with limited space. Our goal to create a 19<sup>th</sup> Century Dickens style theme. All food booths or trailers must be decorated in such a manner. A \$50 discount is given to vendors who wear Dickens costumes. For costume suggestions see [www.ChristmasVilleRockHill.com](http://www.ChristmasVilleRockHill.com).

In addition, we are having a **Chili & Soup Cook-off** on Saturday, Dec. 4<sup>th</sup>. First preference will be given to commercial vendors who will participate in this contest. There is no additional fee for you to enter this contest but you are required to have 4-6 gallons of chili or soup available for public sampling. Complete rules and regulations regarding the contest are posted on the website.

### A) CONTACT INFORMATION:

Contact Person: \_\_\_\_\_

Name of Group or Business: \_\_\_\_\_

Business License #: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City, State & Zip Code: \_\_\_\_\_

Telephone with Area Code: Weekdays: \_\_\_\_\_ Home: \_\_\_\_\_

Fax: \_\_\_\_\_ E-mail: \_\_\_\_\_

**B) ELECTRICAL NEEDS: Limited Electricity provided.** \_\_\_\_\_ # Outlets \_\_\_\_\_ Amps/Volts Needed; \_\_\_\_\_ None; \_\_\_\_\_ Other  
Vendor must provide own extension chords, power strip, and accent lighting.

**C) SPACE NEEDS:** A 10' x 15' space is standard. Units that are 10' x 20' will be charged an additional amount. Any unit larger than 10' x 20' may not enter unless approved by Festival Director Candy Clapp in advance.

Size of Unit	Space Fee	Discount with Costumes
10' x 15'	\$275	\$225
10' x 20'	\$375	\$325

**D) HOURS:** Set-up: Friday, December 3, 2010 ..... 8 AM – 11:30AM

Show: Friday, December 3, 2010 ..... 11 AM – 9 PM

Saturday, December 4, 2010 ..... 8:30 AM – 6 PM

Sunday, December 5, 2010 ..... 12 NOON – 5 PM

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**Applicants are responsible for the following:** Complete and return application with three pictures of merchandise, submit appropriate space fee as described in the chart below - **Checks only to: Old Town Association** - follow all applicable DHEC regulations - for a copy of DHEC regulations go to [www.scdhec.gov](http://www.scdhec.gov), provide a copy of your Certificate of Insurance with the **Old Town Association** listed as an Additionally Insured.

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**E) THEME:** A discount will be given to those vendors who wear Dickens style (Nineteenth-Century) costumes during operating hours. We also **require** that your booth or trailer be decorated with tasteful holiday greenery or Dickens themed decorations. All vendor personnel will comply with the costume theme in order to receive discount.

- Yes, we will wear Dickens costumes in order to receive the \$50 discount.  
 I agree to decorate my booth or trailer in Dickens holiday theme (required)  
 I will enter the Chili & Soup Cook-Off at no additional fee and will provide 4-6 gallons for tasting  
Chili Entry \_\_\_\_\_ Soup Entry \_\_\_\_\_ (List type of soup please. You may enter both at no additional fee.)

**PRODUCTS TO BE FEATURED:** Vendors must purchase all soda and water through ChristmasVille. No soda or water other than Coke products purchased through the festival may be sold. Please describe fully ALL FOOD AND OTHER BEVERAGES to be featured at booth, complete with menu prices (use back of application for additional space). **Items not listed on application may not be sold without written permission.** Vendors who do not comply with application guidelines may be asked to leave without refund. Please be specific in the description in order for duplications to be minimized. To help insure vendor success, ChristmasVille reserves the right to limit products you sell in advance of the show if we have other vendors already selling this product. Please note that on Saturday, December 4, you have a good opportunity to sell **breakfast** foods. Last year's Reindeer Romp 5K (9AM start time) brought over 1,000 runners who were very hungry following the race.

**Please describe all food and other products for sale. If possible, please try to use holiday foods or names when putting together your menu.**

Attach three photographs of product and vendor display/equipment.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Print Name: \_\_\_\_\_ Company: \_\_\_\_\_

**Return completed application along with other materials and fees to:** York County Natural Gas Authority

Attn: Ron Russell

P.O. Box 11907

Rock Hill, SC 29731-1907

(803) 981-4264

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[www.ChristmasVilleRockHill.com](http://www.ChristmasVilleRockHill.com)